

Lista cookies di prima e di terza parte aggiornata al 28/11/2024

(*) 1 - Cookies strettamente necessari; 2 - Cookies di prestazione; 3 - Cookies funzionali; 4 - Cookies per pubblicità mirata

FIRST PARTY					
Dove appare	Com'è chiamato	Per cosa è usato	Durata cookie	Unità durata	Tipo (*)
ho-mobile.it	LEANFESESSIONID		0	Days	1
supporto.ho-mobile.it	LiSESSIONID	Session management cookie to enable users to login.	1	Years	1
ho-mobile.it	test	This cookie is associated with Adobe Analytics. It checks to see if cookies are enabled.	1	Years	1
ho-mobile.it	nlbi_XXXXXXX	N/A	1	Years	1
ho-mobile.it	check		1	Years	1
ho-mobile.it	OptanonAlertBoxClosed	This cookie is set by websites using certain versions of the cookie law compliance solution from OneTrust. It is set after visitors have seen a cookie information notice and in some cases only when they actively close the notice down. It enables the website not to show the message more than once to a user. The cookie has a one year lifespan and contains no personal information.	1	Years	1
www.ho-mobile.it	stickiness		1	Years	1
supporto.ho-mobile.it	LithiumVisitor	basis (with a unique ID per browser), but the data is used only in the aggregate to compile statistics about different types of site / page visits. These statistics are then used to provide a unique visitor report to Lithium customers to track their usage of their community, and for Lithium to track usage for	6	Months	1
ho-mobile.it	incap_ses_XXXXXX	Incapsula DDoS Protection and Web Application Firewall: cookie for linking HTTP requests to a certain session (AKA visit). Re-opening the browser and accessing same site are registered as different visits. In order to maintain existing sessions (ie, session cookie)	1	Years	1
ho-mobile.it	utag_main	This cookie name is associated with the Tealium data platform and is used for web analytics.	1	Years	1
ho-mobile.it	OptanonConsent	This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the users browser, when consent is not given. The cookie has a normal lifespan of one year, so that returning visitors to the site will have their preferences remembered. It contains no information that can identify the site visitor.	2	Years	1

ho-mobile.it	visid_incap_XXXXXX	Incapsula DDoS Protection and Web Application Firewall: cookie for linking certain sessions to a specific visitor (visitor representing a specific computer). In order to identify clients that have already visited Incapsula. The only cookie that is persistent for the duration of 12 months.	1	Years	1
ho-mobile.it	s_ecid	Adobe Analytics cookie containing the the Adobe Experience Cloud 1st party visitor id if the Analytics AMCV visitor id is not found.	1	Years	2
ho-mobile.it	s_plt		1	Years	2
supporto.ho-mobile.it	AWSALB	AWS ELB Application load balancer	6	Days	2
ho-mobile.it	s_pltp		1	Years	2
ho-mobile.it	s_cc	This cookie is associated with the Adobe Site Catalyst. It determines whether cookies are enabled in the web browser.	1	Years	2
www.ho-mobile.it	__utmvXXXXXXXXXX	__utmv	0	Days	3
supporto.ho-mobile.it	AWSALBCORS	This cookie is managed by AWS and is used for load balancing	6	Days	3
supporto.ho-mobile.it	LithiumUserInfo	The user will not be able to view secure pages and will be logged out	0	Days	3
ho-mobile.it	mbox	Used by Adobe Target to generate dynamic content in a page	2	Years	3
ho-mobile.it	fanplayr		1	Years	3
supporto.ho-mobile.it	LithiumUserSecure	The user will not be able to view secure pages and will be logged out	0	Days	3
ho-mobile.it	_ttp		2	Months	4
supporto.ho-mobile.it	VISITOR_BEACON	This cookie collects and stores data on a per browser basis	6	Months	4
ho-mobile.it	_uetsid	This cookie is used by Bing to determine what ads should be shown	0	Days	4
ho-mobile.it	_cs_s	This cookie is typically associated with ContentSquare	0	Days	4
www.ho-mobile.it	__rtbh.uid		1	Years	4
ho-mobile.it	AMCV_XXXXAdobe	This cookie is used to identify a unique visitor for tracking	1	Years	4
www.ho-mobile.it	__rtbh.lid		1	Years	4
ho-mobile.it	_gcl_aud	Used by Google AdSense for experimenting with advertising	2	Months	4
ho-mobile.it	cto_bundle	This cookie is associated with Criteo's advertising platform	1	Years	4
ho-mobile.it	_fbp	Used by Facebook to deliver a series of advertisements	2	Months	4
ho-mobile.it	_uetvid	This is a cookie utilised by Microsoft Bing Ads and is a	1	Years	4
ho-mobile.it	_tt_enable_cookie		2	Months	4
ho-mobile.it	_cs_id	This cookie is typically associated with ContentSquare	1	Years	4
ho-mobile.it	AMCVS_XXXXAdobe	This is a pattern type cookie name associated with Adobe	1	Years	4
ho-mobile.it	tfpsi		0	Days	4
ho-mobile.it	_cs_c	This cookie name is associated with ContentSquare	1	Years	4

THIRD PARTY					
Dove appare	Com'è chiamato	Per cosa è usato	Durata cookie	Unità durata	Tipo (*)
paypal.com	ts_c	This domain is owned by Paypal. The main business activity is: E-commerce Provision	3	Years	1
paypal.com	ts	This domain is owned by Paypal. The main business activity is: E-commerce Provision	3	Years	1
bing.com	MUID	search engine Bing.	1	Years	3
creativecdn.com	ar_debug		1	Years	3
media.net	data-c	network.	1	Months	4
t.co	__cf_bm	This is a CloudFoundry cookie	0	Days	4

twitter.com	guest_id_ads	activity is: Social Networking Services. Where twitter acts as a third party host, it collects data through a range of plug-ins and integrations, that is primarily	1	Years	4
bidswitch.net	c	provide a real time bidding platform for online advertising.	1	Years	4
id5-sync.com	cip	provides online identification solutions for ad tech companies, enabling them to create and distribute a unique user ID to track individuals for advertising	0	Days	4
amazon-adsystem.com	ad-id	This domain is owned by online retailer Amazon and is used as part of its affiliate marketing programme.	7	Months	4
rfihub.com	rud	business activity is: Advertising	1	Years	4
id5-sync.com	gdpr	provides online identification solutions for ad tech companies, enabling them to create and distribute a unique user ID to track individuals for advertising	0	Days	4
omnitagjs.com	ayl_visitor	advertising.	1	Months	4
id5-sync.com	gpp	provides online identification solutions for ad tech companies, enabling them to create and distribute a unique user ID to track individuals for advertising	0	Days	4
udmserve.net	dt	This domain is owned by Underdog Media, a US based online behavioural advertising business.	1	Years	4
t.co	muc_ads	shortening service, which allows Twitter to collect data on how links are shared.	1	Years	4
tremorhub.com	tv_UICR	a marketplace for online video based cross-device advertising.	1	Months	4
doubleclick.net	receive-cookie-deprecation	main business activity is: Doubleclick is Google's real time bidding advertising exchange	5	Months	4
adnxs.com	anj	provides a range of online advertising technology and services.	2	Months	4
tremorhub.com	tvid	a marketplace for online video based cross-device advertising.	1	Years	4
criteo.com	receive-cookie-deprecation	This domain is owned by Criteo. The main business activity is: Advertising	1	Years	4
rfihub.com	ruds	business activity is: Advertising	1	Years	4
tiktok.com	_ttp		1	Years	4
youtube.com	YSC	sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a	0	Days	4
youtube.com	VISITOR_PRIVACY_METADATA	sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a	5	Months	4
tremorhub.com	tv_UIRF	a marketplace for online video based cross-device advertising.	1	Years	4
demdex.net	demdex	basic functions such as visitor identification, ID synchronization, segmentation, modeling, reporting,	6	Months	4
quantserve.com	mc	business activity is: Market and Audience Segmentation, Targeted advertising services	1	Years	4
udmserve.net	rtbh	This domain is owned by Underdog Media, a US based online behavioural advertising business.	1	Years	4
bidswitch.net	tuuid	provide a real time bidding platform for online advertising.	1	Years	4
creativecdn.com	receive-cookie-deprecation	advertising material or scripts for advertising content. It is a service used by advertising agencies to optimize their online ad campaigns.	5	Months	4
rfihub.com	eud	business activity is: Advertising	1	Years	4
adotmob.com	partners	Adotmob is a mobile advertising company that provides targeted advertising services.	5	Months	4

www.freedom.net	hl		1	Years	4
criteo.com	cto_bundle	activity is: Advertising	1	Years	4
www.freedom.net	SH		1	Years	4
adotmob.com	uuid	Adotmob is a mobile advertising company that provides targeted advertising services.	5	Months	4
exchange.mediavine	criteo	provides website monetization services, including advertising optimization for publishers.	13	Days	4
twitter.com	guest_id	use of specific cookies.	1	Years	4
exchange.mediavine	am_tokens_eu-v1	provides website monetization services, including advertising optimization for publishers.	13	Days	4
id5-sync.com	callback	provides online identification solutions for ad tech companies, enabling them to create and distribute a unique user ID to track individuals for advertising	0	Days	4
doubleclick.net	ar_debug	main business activity is: Doubleclick is Google's real time bidding advertising exchange	1	Months	4
1rx.io	_rxuid	targeted advertising company which also offers cross-device user tracking services.	1	Years	4
adnxs.com	XANDR_PANID	provides a range of online advertising technology and services.	2	Months	4
id5-sync.com	cf	provides online identification solutions for ad tech companies, enabling them to create and distribute a unique user ID to track individuals for advertising	0	Days	4
creativecdn.com	ts		1	Years	4
id5-sync.com	car	provides online identification solutions for ad tech companies, enabling them to create and distribute a unique user ID to track individuals for advertising	0	Days	4
youtube.com	IVE	viewing of videos	6	Months	4
bidswitch.net	tuuid_lu	provide a real time bidding platform for online advertising.	1	Years	4
twitter.com	personalization_id	activity is: Social Networking Services. Where twitter acts as a third party host, it collects data through a range of plug-ins and integrations, that is primarily	1	Years	4
exchange.mediavine	am_tokens	provides website monetization services, including advertising optimization for publishers.	13	Days	4
media.net	data-rk	network.	1	Years	4
mediarithmics.com	mics_uauid	that provides a data marketing platform, including data management, analytics, and programmatic advertising services.	1	Years	4
mediarithmics.com	mics_lts	that provides a data marketing platform, including data management, analytics, and programmatic advertising services.	1	Years	4
rlcdn.com	pxrc	This domain is owned by Live Ramp Inc, providers of a platform for targeted marketing and profiling.	1	Months	4
id5-sync.com	cnac	provides online identification solutions for ad tech companies, enabling them to create and distribute a unique user ID to track individuals for advertising	0	Days	4
rfihub.com	euds	business activity is: Advertising	1	Years	4
doubleclick.net	test_cookie	main business activity is: Doubleclick is Google's real time bidding advertising exchange	0	Days	4
doubleclick.net	IDE	main business activity is: Doubleclick is Google's real time bidding advertising exchange	1	Years	4
casalemedia.com	CMID	business activity is: Advertising	1	Years	4
casalemedia.com	CMPRO	business activity is: Advertising	2	Months	4
live.rezync.com	sd-session-id	messaging service, which is often used for live chat and customer support functionalities on websites.	5	Months	4
adotmob.com	uid	Adotmob is a mobile advertising company that provides targeted advertising services.	5	Months	4

rezync.com	zync-uuid	Rezync.com appears to be associated with providing online advertising technologies and services.	5	Months	4
criteo.com	uid	activity is: Advertising	1	Years	4
media.net	data-c-ts	network.	1	Months	4
adnxs.com	receive-cookie-deprecation	provides a range of online advertising technology and services.	1	Years	4
media.net	visitor-id	network.	1	Years	4
exchange.mediavine	mv_tokens	provides website monetization services, including advertising optimization for publishers.	13	Days	4
exchange.mediavine	mv_tokens_eu-v1	provides website monetization services, including advertising optimization for publishers.	13	Days	4
bing.com	MSPTC	search engine Bing.	1	Years	4
targeting.unrulymed	_rxuuid	Corp. It provides an online video advertising platform and services.	1	Years	4
everesttech.net	everest_g_v2	activity is: Advertising	1	Years	4
dpm.demdex.net	dpm	The main business activity is online profiling for targeted marketing.	6	Months	4
amazon-adsystem.com	ad-privacy	This domain is owned by online retailer Amazon and is used as part of its affiliate marketing programme.	5	Years	4
criteo.com	optout	activity is: Advertising	0	Days	4
casalemedia.com	CMPS	business activity is: Advertising	2	Months	4
adnxs.com	uuid2	provides a range of online advertising technology and services.	2	Months	4
www.treedom.net	currency		1	Years	4
www.treedom.net	device_view		1	Months	4
udmserve.net	udmts	This domain is owned by Underdog Media, a US based online behavioural advertising business.	1	Years	4
weborama.fr	AFFICHE_W	online advertising business.	1	Years	4
eyeota.net	SERVERID	specialising in audience data to enable targeting of advertising based on visitor profiling.	0	Days	4
creativecdn.com	c		1	Years	4
creativecdn.com	g		1	Years	4
mediarithmics.com	mics_vid	that provides a data marketing platform, including data management, analytics, and programmatic advertising services.	1	Years	4
treedom.net	device_id		9	Years	4
www.treedom.net	SFSESSIDPROD		1	Days	4
twitter.com	guest_id_marketing	activity is: Social Networking Services. Where twitter acts as a third party host, it collects data through a range of plug-ins and integrations, that is primarily	1	Years	4
postrelease.com	opt_out	provides a range of marketing and advertising services.	1	Years	4
rlcdn.com	rlas3	This domain is owned by Live Ramp Inc, providers of a p	1	Years	4
www.treedom.net	device_id		1	Years	4
cm.teads.tv	ar_debug	This cookie is used by Teads to debug ads.	1	Years	4